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4. Motion Picture Licensing Corporation (MPLC) and Movie Licensing USA

Unless a library purchases a video that comes with public performance rights, libraries cannot show them to groups for in-house viewing or programs. According to Scholtz:

"Generally speaking, 'home use only' video cassettes (the kind you find in video rental stores) do not carry public performance rights... Group use for these videos is generally found to be strictly illegal unless public performance permission is obtained in writing from the copyright holder or via various 'umbrella' licensing companies."

Once the umbrella licensing fee has been paid, unlimited public showings are permitted within the library building.

Motion Picture Licensing Corporation (MPLC) represents over 60 producers and distributors, including such studios as Walt Disney Pictures, Warner Bros., Scholastic Entertainment, McGraw-Hill, Sony Pictures Classics, Tommy Nelson, and World Almanac, and provides an Umbrella LicenseSM. Contact MPLC directly with any questions (including license fee quote requests) at phone number 800-462-8855 (or 310-822-8855), or via e-mail to info@mplc.com. See the web site of the Motion Picture Licensing Corporation (MPLC) at <http://www.mplc.com>, which includes a list of Frequently Asked Questions (FAQ) at <http://www.mplc.com/qa.html> as well as an explanation of the Motion Picture Licensing Corporation (MPLC) Umbrella LicenseSM at <http://www.mplc.com/umbrel.html>.

Movie Licensing USA is a licensing agent for Walt Disney Pictures, Touchstone Pictures, Hollywood Pictures, Warner Bros., Columbia Pictures, TriStar Pictures, Paramount Pictures, DreamWorks Pictures, Metro-Goldwyn-Mayer, Universal Pictures, Sony Pictures, United Artists and various other independent studios, and provides the Movie Copyright Compliance Site License. Find out more at the web site of Movie Licensing USA at <http://www.movlic.com>. Send all e-mail to Mail@movlic.com. There are separate telephone numbers for schools and public libraries:

Movie Licensing USA for Schools: Call 877-321-1300 (toll-free)

Movie Licensing USA for Public Libraries: Call 888-267-2658 (toll-free)

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For more information on this or other fact sheets, contact the ALA Library Reference Desk by telephone: 800-545-2433, extension 2153; fax: 312-280-3255; e-mail: library@ala.org; or regular mail: ALA Library, American Library Association, 50 East Huron Street, Chicago, IL 60611-2795.

Patron Information

Patron Card # _____

Phone # _____

First Name _____ Last Name _____

Material Requested

Title _____ Author _____

Format

_____ Book – any available _____ Book – this ONLY

_____ Large Print ONLY _____ Large Print Preferred

_____ Other _____