37TH ANNUAL

# BREAKFAST *with* SANTA *and silent auction*

## SPONSORSHIP PACKET

SATURDAY, DECEMBER 5, 2026





**FRIENDS OF THE LEON VALLEY PUBLIC LIBRARY**

*All proceeds go to the Friends of the Leon Valley Public Library, a 501(c)3 organization that supports the Leon Valley Public Library.*

EIN: 74-1897879

# BREAKFAST WITH SANTA

Breakfast with Santa is a beloved Leon Valley tradition that brings our community together to kick off the holiday season.

Families enjoy a delicious breakfast, photos with Santa, fun activities, and a silent auction featuring items donated by local businesses and supporters.

Breakfast with Santa is the Friends' largest annual fundraiser.

All proceeds benefit the Leon Valley Public Library by supporting programs, supplies, collections, outreach, and other library needs.



# ABOUT THE FRIENDS

SINCE
**1977**

**SUPPORTING OUR LIBRARY. STRENGTHENING OUR COMMUNITY.**

Since 1977, the Friends of the Leon Valley Public Library, a 501(c)(3) tax-exempt organization, has served as a support organization for the Leon Valley Public Library.

Through the support of residents, businesses, and community partners, the Friends provide additional resources for the Library beyond what the City budget provides.

Friends funding supports programs, supplies, technology, outreach, and additions to the Library's collections.

# HOW YOU CAN HELP

## SPONSOR.

Monetary sponsorships help offset event costs and maximize the funds raised to support the Leon Valley Public Library.

## DONATE.

Silent auction donations help make the auction successful while contributing directly to our fundraising goal.

## SUPPORT.

In-kind donations of goods and services help reduce event expenses so more of the funds raised can support the Library.

**Please submit sponsorships and donations by December 2, 2026, to ensure recognition and inclusion in event materials.**

**OUR FUNDRAISING GOAL THIS YEAR IS... $5,000**

**Sponsorship, silent auction, and in-kind donation opportunities are provided on the next page.**

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# BREAKFAST WITH SANTA

## CHOOSE HOW YOU'D LIKE TO HELP

### GENERAL DONATION

*Any Amount*

Make a direct donation to support Breakfast with Santa and the Leon Valley Public Library.

### ACTIVITY BOOK

**$10**

Sponsor an activity book page for children & families attending Breakfast with Santa.

### TABLE CENTERPIECE

**$25**

Sponsor an event table for $25, then create a festive centerpiece that will be auctioned during Breakfast with Santa.

### SILENT AUCTION

*Any Amount*

Donate gift cards, merchandise, baskets, services, experiences, or other items for the silent auction.

### EVENT & IN-KIND

*Any Amount*

Donate food, beverages, supplies, services, or other items needed for the event.

## SPONSORSHIP LEVELS

***Each sponsorship level includes all recognition benefits from the levels before it.***

| | | |
|---|---|---|
| CANDY CANE | Recognition in the Breakfast with Santa Activity Book. | $10.00 - $49.99 |
| CHRISTMAS TREE | Includes Candy Cane recognition, plus recognition on the Library website. | $50.00 - $74.99 |
| ELF | Includes Christmas Tree recognition, plus recognition on social media. | $75.00 - $99.99 |
| RUDOLPH | Includes Elf recognition, plus recognition on sponsor lists displayed on event tables. | $100 - $249.99 |
| SANTA | Includes Rudolph recognition, plus recognition on event signage. | $250+ |

REQUESTED BY
**DECEMBER 2, 2026**

*Thank you for your support!*

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# BREAKFAST with SANTA

# SPONSORSHIP & DONATION FORM

*Thank you for supporting the Friends of the Leon Valley Public Library!*



## SPONSOR/DONOR INFORMATION

Sponsor/Donor Name: _____ Phone: _____

*Enter the name exactly as you would like it to appear in recognition materials.*

Contact Name: _____

Email: _____

### RECOGNITION INFORMATION

Name as it should appear in recognition materials:

_____

☐ Please recognize my contribution as Anonymous

Website/Social Media (optional): _____

## HOW WOULD YOU LIKE TO HELP? *Please check all that apply.*

☐ **GENERAL DONATION**

Amount: $ _____

Make a direct donation to support Breakfast with Santa and the Leon Valley Public Library.

☐ **ACTIVITY BOOK**

Quantity: _____

Total: $ _____

Sponsor an activity book page for children & families attending Breakfast with Santa.

☐ **TABLE CENTERPIECE**

Quantity: _____

Total: $ _____

Sponsor an event table for $25, then create a festive centerpiece that will be auctioned during Breakfast with Santa.

☐ **SILENT AUCTION**

Est. Value: $ _____

Item: _____

Donate gift cards, merchandise, baskets, services, experiences, or other items for the silent auction.

☐ **EVENT & IN-KIND**

Est. Value: $ _____

Item: _____

Donate food, beverages, supplies, services, or other items needed for the event.

**TOTAL MONETARY CONTRIBUTION: $** _____

## PAYMENT/DONATION INFORMATION

- ☐ Cash
- ☐ Check
- ☐ Online
- ☐ Item(s) Delivered
- ☐ Other

## ONLINE SUBMISSION

Please submit sponsorships and donations by December 2, 2026 to ensure inclusion in applicable recognition materials.

Return completed forms to the Leon Valley Public Library or email r.reed@leonvalleytexas.gov

*scan to complete form online*

## LIBRARY USE ONLY

Date Received: _____

Received by: _____

- ☐ Form Received
- ☐ Payment Received
- ☐ Donation/Item Received
- ☐ Centerpiece Received
- ☐ All Items/Payments Complete
- ☐ Follow-up Needed

Recognition Level: _____

Total Monetary Contribution: $ _____

Notes: _____